



Mariposa



Coulterville



A FULL SPECTRUM OF OPPORTUNITIES

Like most other communities, Mariposa County has properties available that are zoned for commercial and light industrial uses. But Mariposa also has something very few other counties do: favorable *Home Enterprise and Rural Home Industry* regulations that enable businesses to start small and plan big.

Home-based businesses have long been important to Mariposa County for their contribution to both the local economy and our cherished quality of life. And home-based businesses are now the foundation for economic diversification throughout Mariposa County. County government, therefore, endeavors to encourage and support home-based businesses with relatively few restrictions under its long-standing and business-friendly zoning regulations. In fact, Mariposa County is so friendly to small and home-based businesses that there is not even a requirement for a business license.



STARTING A BUSINESS IN MARIPOSA COUNTY

The Economic Development Corporation of Mariposa County (EDC) is a non-profit 501(c)(3) organization with a mission to promote sustainable economic growth throughout Mariposa County. In existence since 1990, the EDC's objective is to enhance and diversify the local economy in a way that improves the economic prosperity of all Mariposans, both individually and collectively, while preserving our cherished quality of life. The EDC is governed by an all-volunteer Board of Directors and Advisory Council, and has established a public/private partnership with Mariposa County's Economic Development Department to operate a Business Assistance Center that assists businesses with their plans for relocation, start-up or expansion.

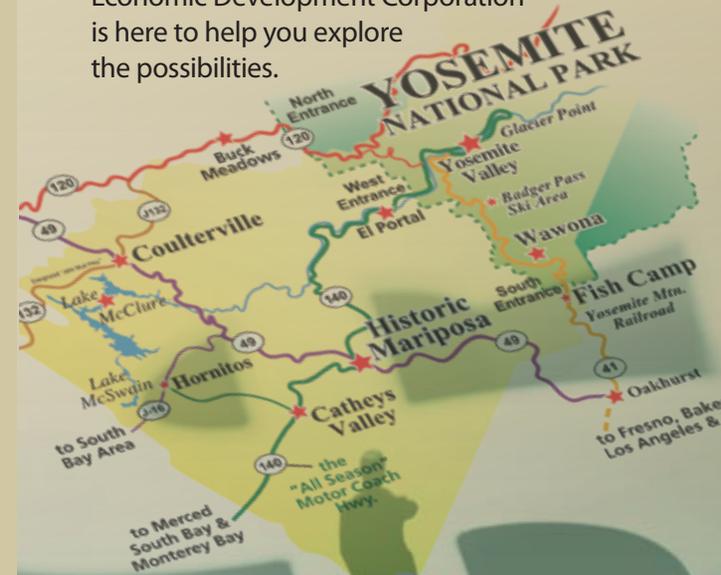
YOUR PORTAL TO THE POSSIBILITIES

Please call or visit us on the Web to explore starting your own business in Mariposa County. Our Website (www.MariposaEDC.com) provides detailed information about local communities and opportunities, and contains a wealth of demographic data, along with links to many other useful resources.

(209)966-6660

www.MariposaEDC.com

Nearly everyone who visits Yosemite National Park falls in love with the area. To achieve a better work/life balance and enjoy the natural beauty and rural charm year-round, a growing number of these visitors are choosing to relocate or start a business in Mariposa County. The local Economic Development Corporation is here to help you explore the possibilities.



MARIPOSA COUNTY
THE HOME OF YOSEMITE
AND A LOT MORE



Brent Gilstrap

Brent Gilstrap

A GREAT PLACE TO VISIT... AN EVEN BETTER PLACE TO LIVE!

Quality of life and work/life balance have become increasingly important considerations in American culture. *Mariposa County's exceptional quality of life is, in fact, a major competitive asset for both promoting tourism and growing the local economy.* Preserving that quality of life with appropriate business opportunities is, therefore, a fundamental objective of local economic development initiatives.

BUSINESS OPPORTUNITIES IN MARIPOSA COUNTY

The *Economic Vitality Strategy and Implementation Plan for Mariposa County* identifies three industry clusters that are wholly compatible with (and indeed stand to enhance) the County's cherished quality of life:

- **The Arts (Visual & Performing)**
- **Clean/Green Technology**
- **Local/Visitor Serving**

THE ARTS

For artists and artisans, Mariposa County offers...

- An active Arts Council, artist organizations, co-ops and galleries
- An internationally acclaimed Storytelling Festival, a symphony orchestra, a theater and more
- World-renowned artists who have made their reputations here
- Abundant inspiration, natural beauty and subject matter
- Millions of tourists visiting annually, many of whom are patrons of the arts
- The availability of sizeable properties that enable building larger studios

CLEAN/GREEN TECHNOLOGY

For technology businesses, Mariposa County offers...

- Broadband access in and around towns throughout the County
- A low cost of living that makes it easier to get started profitably
- Minimal county regulations with no need for a business license
- Zoning that permits and even encourages Home Enterprises
- Neighboring UC Merced and a relatively short 3-hour drive to Silicon Valley

LOCAL/VISITOR SERVING

For any business, Mariposa County offers...

- An ample market with millions of tourists visiting annually
- A strong desire by local residents to "Shop Locally"
- An active Chamber of Commerce to help promote new businesses
- Vital yet historic shopping districts in most towns
- The availability of suitable parcels for special "Destination Businesses"

NETFILE CHOOSES MARIPOSA COUNTY

NetFile is a rural home industry business that produces software used by political campaigns and government agencies for e-filing of political disclosure documents. Nearly half of all such e-filings in the state of California use the NetFile solution.



"With a successful Internet-based company, we could choose anywhere to locate our business. Mariposa County provides a wonderful natural setting to work, play and raise a family.

We can offer our employees a quality of life that very few technology companies can match. Moving here has been a great decision for us!

– David & Kristin Montgomery, *NetFile*